

ASAHIKAWA DESIGN WEEK 2023

June 17 (Sat.) – 25 (Sun.), 2023

Organized by Asahikawa Design Week Executive Committee

SPECIAL TALK

Design Creative City Asahikawa Symposium

Held in a UNESCO Design City, against a backdrop of lush northern nature, Asahikawa Design Week is a place to express ideas for the future through design. The theme of this symposium is “Creation, play and learning inspired by abundant forest”, reflecting our common goal of building a sustainable future. After a talk by Paola Antonelli, a senior curator at the Museum of Modern Art (MoMA) in New York, experts from a wide range of fields will share their views in a panel discussion.

Date and time	2:00-5:00pm June 21 (Wed.), 2023
Maximum attendees	700
Membership fee	2,000 yen (subject to change)
Venue	Asahikawa Public Hall
Organizer	Asahikawa Design Week Executive Committee



Photo: Marton Perlaki

Paola Antonelli

Paola Antonelli is Senior Curator of Architecture & Design at The Museum of Modern Art, as well as MoMA's founding Director of Research & Development. Her goal is to promote design's understanding, until its positive influence on the world is universally acknowledged. Her work investigates design's impact on everyday experience, often including overlooked objects and practices, and combining design, architecture, art, science, and technology. Among her most recent exhibitions are the XXII Triennale di Milano Broken Nature and MoMA's Material Ecology—on the groundbreaking work of architect Neri Oxman—and Never Alone, on video games and interactive design. The Instagram platform, book, and now podcast Design Emergency, which she co-founded with design critic Alice Rawsthorn, is an ongoing investigation on design's power to envision a better future for all.

Part I Keynote address [2:00-3:00pm]

Speaker Paola Antonelli (Senior Curator, MoMA)

Part 2 Panel discussion [3:30-5:00pm]

Panelists Toshiko Mori (Professor, Harvard University Graduate School)
Toru Iwasa (CEO, Jiyujin Co., Ltd.)
Shunsuke Managi (Professor, Kyushu University Graduate School)

Moderator Noriko Kawakami (Design Journalist)



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Toshiko Mori

Professor in the Practice of Architecture, Harvard University Graduate School of Design
Principal of Toshiko Mori Architect PLLC, New York. Graduated from Cooper Union Irwin S. Chanin School of Architecture. Appointed as a professor at Harvard University Graduate School of Design in 1995.



Toru Iwasa

Born in Tokyo in 1967. Started a business during university and later become an editor. Started the magazine Jiyujin in 2000.
In change of general direction at Satoyama Jujo resort in the hot spring region of Osawayama, Niigata Prefecture, which opened in 2014 and was selected for the Good Design Award Best 100.



Shunsuke Managi

Distinguished Professor, Kyushu University; Director and President's Assistant, Urban Institute
Guest Researcher at Policy Research Institute, Ministry of Agriculture, Forestry and Fisheries and Faculty Fellow at Research Institute of Economy, Trade and Industry.



Noriko Kawakami

Design Journalist
Associate Director of 21_21 DESIGN SIGHT.
Worked in the editorial office of AXIS design magazine (AXIS CO., LTD.) before becoming a design journalist in 1994.

Meet up Furniture Asahikawa 2023

Meet up Furniture Asahikawa is a trade fair for a new era. Furniture and interior designers gather in one of the world's top furniture-making cities and work together to build the future of wooden furniture.

Event period June 21 (Wed.) – 25 (Sun.), 2023

Venue Asahikawa Design Center and the locations of furniture makers, studios, stores, etc. in Asahikawa City, Higashikawa Town, Higashikagura Town and Toma Town

Organizer Asahikawa Furniture Industry Cooperative

Website meetup.furniture

Meet up Furniture Asahikawa / 2023

Machinaka Campus

This event takes place on Heiwa-dori Kaimono-koen, a pedestrian-only street extending around 1km north from Asahikawa Station. Local high school, technical college and university students meet local kids and share their designs. Last year nine high schools, one technical college, four universities and 12 organizations such as NPOs joined in Machinaka Campus. The event was selected for a Good Design New Hope Award in 2022.

Event period 10:00am-4:00pm June 17 (Sat.) – 18 (Sun.), 2023

Venue Asahikawa Heiwa-dori Kaimono-koen

Organizers Machinaka Campus Executive Committee,
Asahikawa Creative City Promotion Council,
Junior Chamber International ASAHIKAWA,
Asahikawa Shinkin Bank, Asahikawa UNESCO Committee



Asahikawa Design Conference

(tentative name. At this stage, this conference will be for industry members only.)

As the world seeks to build sustainable societies, we must reckon with an environmental awakening, AI and the rise of social media. Designers, too, must think about what can be done in the realm of design and what paths design must take. This conference will be an opportunity for experts in various fields to share their views and hear other perspectives.

Date and time 3:00-6:00pm June 20 (Tue.), 2023

Venue Main conference room and reception room of
Asahikawa City Taisetsu Crystal Hall

Organizer Asahikawa Design Week Executive Committee

Speakers 15 from Asahikawa, 15 from outside Hokkaido

Chair Toshiki Kiriya (Director of Toyama Prefectural
Museum of Art and Design)



Toshiki Kiriya

- Part 1 [3:00-3:50pm] Report on current situation
- Part 2 [4:00-5:00pm] Report on current situation and group discussion in each unit
- Part 3 [5:00-6:00pm] Presentations by each unit

Conversations about the Forest and Design

(tentative name)

This event brings together forestry and design professionals to reflect on the forest and design.

Date and time 10:00am-12:00pm
June 22 (Thu.), 2023

Venue Asahikawa City Taisetsu Crystal Hall

Design City Conference

(tentative name)

A symposium for delegates from UNESCO Design Cities.

Date and time 1:30-4:00pm June 22 (Thu.), 2023
Venue Asahikawa City Taisetsu Crystal Hall

Get ready for an event-packed week! Public events will take place alongside industry and company events in Asahikawa and its surrounds.



Food Design Exhibition
(tentative name)



Forest walking tours



Workshops



Architecture exhibition

ADW Craftsmanship Tour

(tentative name)

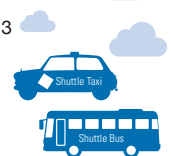
Period 9:00am-5:00pm June 22 (Thu.) – 24 (Sat.), 2023

This tour explores the locations, culture and art of many of Asahikawa's areas of craftsmanship, from furniture to food, forestry, agriculture, machinery and metalwork. Factory tours and hands-on workshops offer glimpses of Asahikawa from new angles.

Free ADW shuttle buses and ADW taxis

Period June 21 (Wed.) – 23 (Fri.), 2023

Free shuttle buses will run between the main event venues. You can also take ADW taxis for discounted fares.



Asahikawa Design Week Executive Committee Office (in Hokkaido Design Lab. Representative Saori Eguchi)

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